

Example 90-Day SEO Roadmap:

Month 1

- Onboarding Setup Checklist
- Week 1 Checklist
- Crawl Audit
- Keyword Research (Top 20 organic focus + 20 maps)
- Titles, metas, H1s (Top 10 Pages)
- Technical Setup
- Setup Uptime Robot
- Setup RankMath Plugin
- Setup Header & Footer Scripts Plugin
- Setup GAinWP Analytics Plugin
- Conversion Tracking Setup
- Conversion Tracking Test
- Citation Audit
- Citation Submission
- GMB Profile Optimization
- GMB Calendar (x4 posts)
- Content Calendar Creation for 90-days (1 piece per month)
- Monthly Report

Month 2

- Content Gap Analysis w/ Content Opportunities
- Content Calendar Creation for 90-days (1 per month)
- Content Optimization (2 per month)
- GMB Calendar (x4 posts)
- GMB Post - #1
- GMB Post - #2

- GMB Post - #3
- GMB Post - #4
- Custom Tasks
- Monthly Report

Month 3

- New Content from Content Calendar (1 per month)
- Content Optimization (2 per month)
- GMB Calendar (4x posts)
- GMB Post - #1
- GMB Post - #2
- GMB Post - #3
- GMB Post - #4
- Backlink & Error Audit
- Sitespeed Audit
- Custom Tasks
- Monthly Report